

Workshop1

Books, journals and international consortia – workshop with Sven Fund

- Publishers at a crossroads
 - Business model for content vs.
 - Business model for services - nobody knows how to sell them / price them

Flipping from subscriptions/hybrid OA to full OA

- Springer open choice: “let’s prove that OA doesn’t work”
 - But it didn’t work out that way – Springer started look at this further
- The Max Planck Institute white paper (2015)
 - Clear evidence that there is enough money in the world, but there are distribution problems
- In theoretical world flipping would be easy, but in practice it is not
 - KU and the idea of discount, with guaranteed income
 - Less money but in stable situation
- Elsevier’s model: content intake side vs the sales side – causes problems, confuses things
- KU: past cost vs. future cost; KU doesn’t care who is making the content
- Elsevier the only one of the scoap3 who have higher revenues right now

Flipping, other approaches, etc.

- Helsinki University taking part in pilotes with money from the library budget, but this is not sustainable
- How about repurposing acquisition budget for OA purposes?
 - Hard to do, because the money is tied to current subscriptions
 - Big deals vs. buying journals one by one
 - Core journals vs. the total big deal package
 - It would be hard for individual libraries to choose titles one by one
- Replacing big deal with an open access big deal not desirable

Flipping, continued

- The universities should look at the whole picture of the publishing process
 - They are also producing the research
- Universities would have to carry a lot of weight in an APC-based funding model
- The biggest universities would have the highest cost burden
- Problem: libraries don't simply change the way they acquire content
 - They spend small money on small projects
 - “The new enemy is the librarian”?
- Priorities within the libraries and the universities: open access is still somewhat marginalized

The Knowledge Unlatched model

- KU model: good for small or middle sized publishers, how about the big ones?
 - So far has mostly concentrated with long tail type content
- Disciplines: especially in Europe library budgets discipline-based – useful to take into account when building packages
- Usage statistics are harder to sort out , because most of the users don't come from library portals
- Future plans
 - An option for authors to submit manuscript which will be forwarded to a publisher after a peer review process; agency model
 - Suggestions from the libraries which titles they would like to have unlatched: libraries would make selections from a list
- Knowledge Unlatched is bridge technology; if all works out, you don't need it anymore

International / national contexts

- National publishing: very different, run by the researchers
 - Mostly by people already working within the system
- Funding of society journal has nothing to do with open access?
 - Or does it?
- What is the reason for the existence of a scholarly society?
- Is there is something nobody is willing to pay for, it is not worth publishing?
- Publishing in Finnish vs. English
 - It's getting harder to find people who write in finnish
 - Impact, incentives?